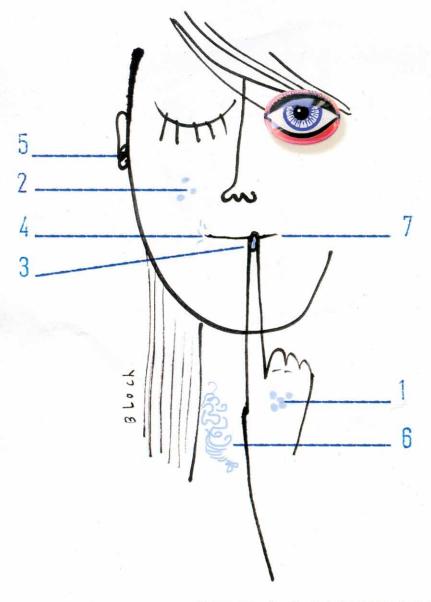


MIDLIFE BEAUTY MASTERY



ch-ch-CHANGES!

PROBLEM

The fun you once had is taking its toll

You *sunbathed*, you smoked, you downed Harvey Wallbangers. *Ah*, *youth*. But those *good times* came at a price: brown spots, lip lines, weak nails and more. Here, how to *make amends* to your looks

SIN You worshipped the sun

PRICE | Spotty hands

- » Fast fix Apply a tinted moisturizer with light-reflecting particles to the tops of your hands. Like a soft-focus lens, the lotion makes discolored areas less apparent. We like Olay Definity Recapture SPF 15; it's available in three sheer shades.
- » Long-term tips "Pigment-targeting lasers break up melanin in brown spots, causing them to dry up, then crumble off," says Arielle Kauvar, a New York City dermatologist. Prices start at \$400 per session, and you'll need two or three. To maintain results, apply sunscreen daily and exfoliate your hands regularly with the same skin slougher (such as Retin-A) you use on your face. »





MIDLIFE BEAUTY

2

SIN | You picked your pimples

PRICE | Depressed scars

- » Fast fix Hide uneven texture with a silicone primer; it helps fill in icepick scars. We like Dr. Brandt Flaws No More Skin Perfector.
- » Long-term tips Using a retinoid such as Retin-A triggers collagen production and smooths the skin's surface, says Paul M. Friedman, a Houston dermatologist. For deeper scars, he recommends a fractionated laser like Fraxel re:pair, which vaporizes scar tissue, causing new skin to fill in depressed areas. Cost: \$800 and up.



Try DR. BRANDT FLAWS NO MORE SKIN PERFECTOR \$55; drbrandt skincare.com



3

SIN You wore acrylics—a lot

PRICE | Weak, dry nails

- » Fast fix Acrylics deprive nails of oxygen and moisture, leaving them brittle and split prone, says Ji Baek, owner of New York City's Rescue Beauty Lounge. To boost nails' flexibility and prevent breakage, hydrate them daily with an oil like Carol's Daughter Lemon & Jojoba Cuticle Oil.
- » Long-term tip Keeping nails polished reinforces weak spots and hides yellow tones until new, healthier nails grow in, says Jin Soon, owner of Jin Soon Hand and Foot Spas in New York City.



Try
CAROL'S DAUGHTER
LEMON & JOJOBA CUTICLE OIL
\$10; carols
daughter.com



4

SIN You smoked regularly

PRICE A puckered pout

» Fast fix A clear, waxy lip liner helps fill in wrinkles around the mouth, making them less noticeable—as well as keeping lipstick from bleeding into and emphasizing the creases. One to try: DuWop Reverse Lip Liner.

» Long-term tip "A hyaluronic acid filler [such as Restylane or Juvederm] will plump out lines immediately— and the results should last up to nine months," says Suzanne Kilmer, a Sacramento, California, dermatologist. Cost: from \$400 per treatment.



5

SIN You loved heavy hoops

PRICE | Stretched-out holes

- » Fast fix Applying see-through Lobe Wonder patches to the backs of your earlobes relieves pressure from heavy earrings, minimizing the pull-down and preventing further stretching or tearing.
- » Long-term tip "A plastic surgeon can cut out the elongated earring hole, sew up the incision, then repierce the lobe about six weeks later, creating a hole as taut as the original," says Gerald Pitman, a New York City plastic surgeon. Cost: from \$300 per ear.



Try
LOBE WONDER
PATCHES
\$12 for 120;
lobewonder



6

SIN You got tattooed

PRICE | Eternal regret

- » Fast fix There are concealers opaque enough to make a tat disappear; just ask Angelina Jolie. Her pick: Cover Fx Total Coverage Cream Foundation SPF 30. Makeup artist Wanda Longo suggests choosing a cover-up one or two shades lighter than your skin tone to "white out" the darkest ink.
- » Long-term tip "The latest pigmenttargeting lasers erase most tattoos in five 15-minute sessions," says Robert Guida, a New York City plastic surgeon. Cost: from \$500 per treatment.





7

SIN You drank excessively

PRICE | Bad breath

- » Fast fix Alcohol reduces saliva, so bacteria don't get rinsed away. The result? Rancid breath. Years of overimbibing can make halitosis chronic, says Jeff Golub-Evans, a New York City dentist. To combat bacteria buildup, use alcohol-free products such as Crest Pro-Health Rinse and suck on mints to boost saliva production.



Try CREST PRO-HEALTH RINSE \$8; drugstores



BEAUTY NEWS

/summer nail trend / VIOLET TENDENCIES



From periwinkle to plum, this season's prettiest lacquers are all about surprisingly sophisticated purple. Our picks:

» OPI NAIL LACQUER IN RUM-PLE'S WIGGIN' (\$9: opi.com for stores)

>> YSL LA LAQUE IN BLACK TULIP (\$20: yslbeautyus.com)

» OPI NAIL LACQUER IN FUNKEY DUNKEY (\$9: opi.com for stores)

Tip: Play up your nails with ESSIE EJUVENATE, a four-step hand-care system that includes a soak, scrub, treatment and moisturizer (\$18 to \$24: essieshop.com).



Three Bright Ideas
NARS's latest collection of Multiple Tints
(\$38 each; nars
cosmetics.com) may look
bold, but on the skin
they're quite demure.
Each candy-colored
gel stick imparts a
subtle, dewy (but not
greasy) glow. Use it
on cheeks to create a
healthy flush or on
lips for a shiny stain.

Available in three limitededition shades: Beverly Hills (watermelon), Cadaqués (pink) and Turks & Caicos (tangerine).



The Bloomer GENERATION

SWORE YOU'D NEVER WEAR A FLOWERY SCENT? THESE WORLDLY BLENDS MAY SWAY YOU



CHLOE EAU DE TOILETTE (\$65: neimanmarcus.com) lightens Chloe's original rose-based Eau de Parfum formula with a dash of watermelon and freesia.



PRADA INFUSION DE TUBEREUSE (\$100: neiman marcus.com) cuts übertemine tuberose with zesty blood orange, creating an aroma that's first nice, then naughty.



ARMANI ACQUA DI GIOIA (\$40: saks.com) boasts jasmine and peony—with a tart citrus twist. The fragrance equivalent of a summer cocktail.



BALENCIAGA PARIS EAU DE PARFUM (\$130: bergdorf goodman.com) uses violet leaves, not the buds, as its base. The result: an original scent that's both sexy and smart. Just like you.

BIG DEAL



NORDSTROM'S ANNIVERSARY SALE starts July 16. For a short time only (sale ends August 1), you can score value-size versions of your favorite products from Kiehl's, Fekkai, Philosophy and more at Nordstrom stores or nordstrom.com.

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BRONZE GODDESS EXOTIC BRONZING BLUSH (\$35; esteelauder.com)

3. LAURA GELLER BAKED BODY FROSTING IN TAHITIAN GLOW (\$40; qvc.com)

4. RIMMEL SUN SHIMMER MAXI BRONZER IN SUN LOVE (\$8; drugstores)



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